ARTISTRY IN ON1 PHOTO RAW

INTRODUCTION

Introduction

Lesson Overview

Lesson 1

Intro to Artistry in ON1 Photo RAW

1. Workflow
2. ON1 Photo RAW and Artistry
3. Examples
4. What's to Come?

Workflow

Introduction

Workflow Refresher

Tone

Technical perfection through Tone principles:
Highlights, Shadows, Whites, Blacks, Exposure, Contrast, Tone Curves

Color

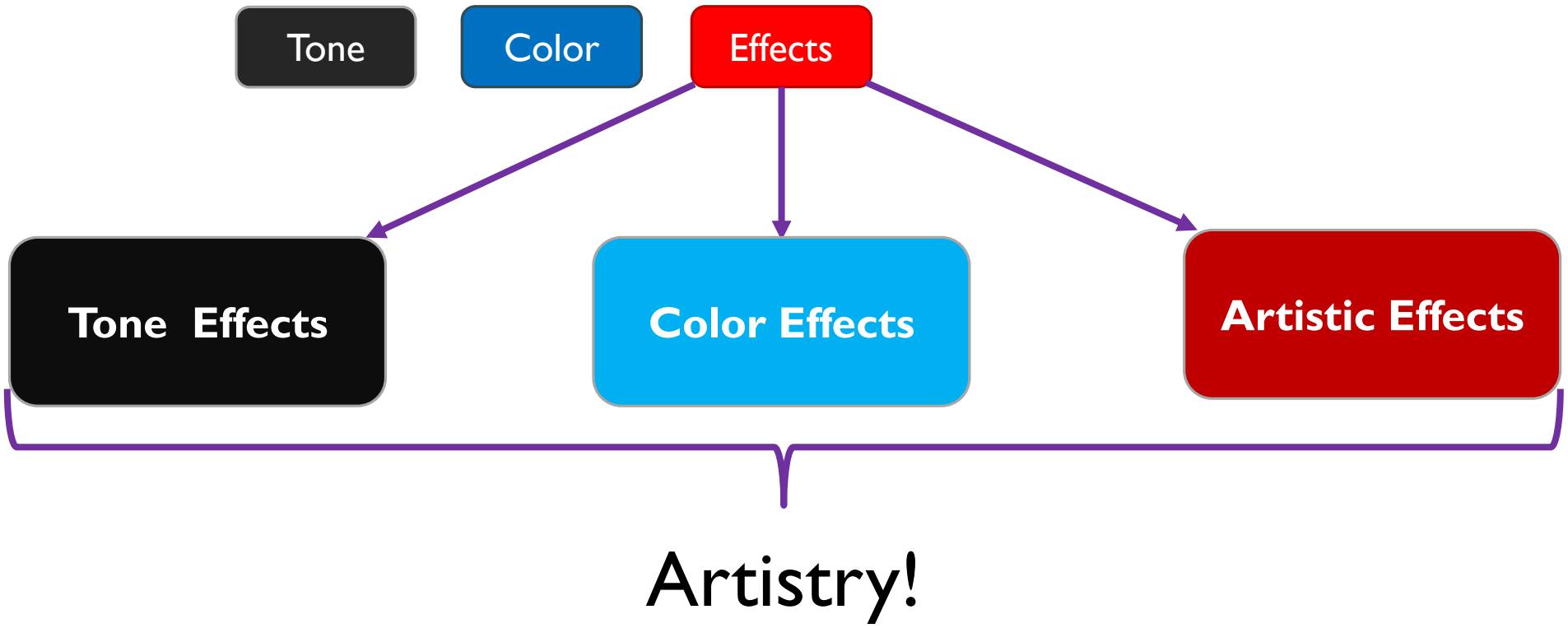
Technical perfection through Color principles:
Hue, Saturation, Luminance, Temperature, Tint

Effects

Finishing Effects for mood and drama:
Color Grading, Textures, Overlays, Gradients, Vintage, etc

Introduction

Workflow



Introduction

Workflow

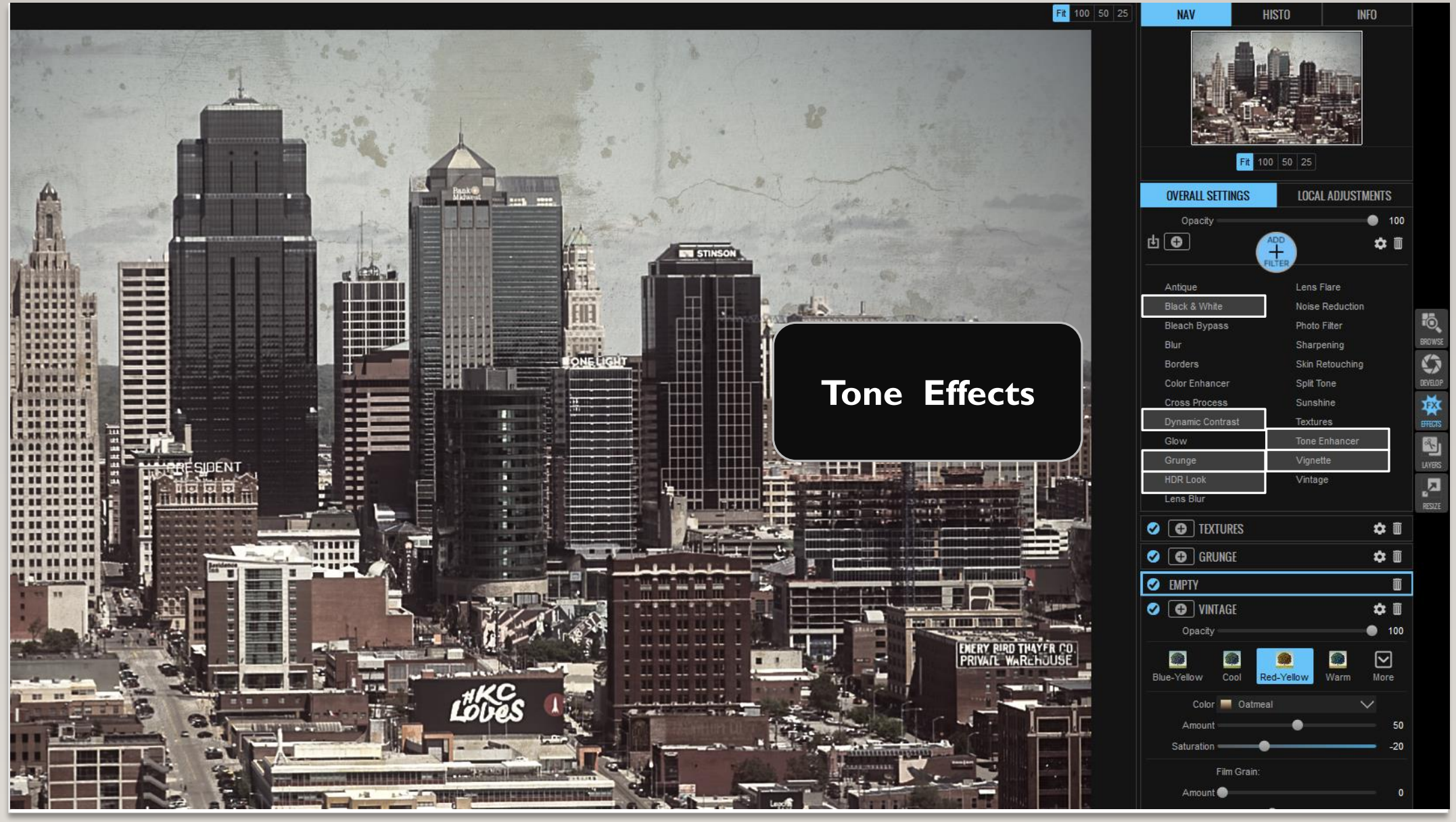
What is the difference between Technical Workflow and Artistic Workflow ?

The Mood!

1. Technical Workflow sets up the image for artistic rendering
2. Artistic Workflow sets the mood for the viewer when they look at the photo.

    1. *The decisions you make in the Artistic workflow can make or break the photo.*
    2. *It is our job to set the tone for the viewer. Ensure you are communicating well!*

ON1 Photo RAW & Artistry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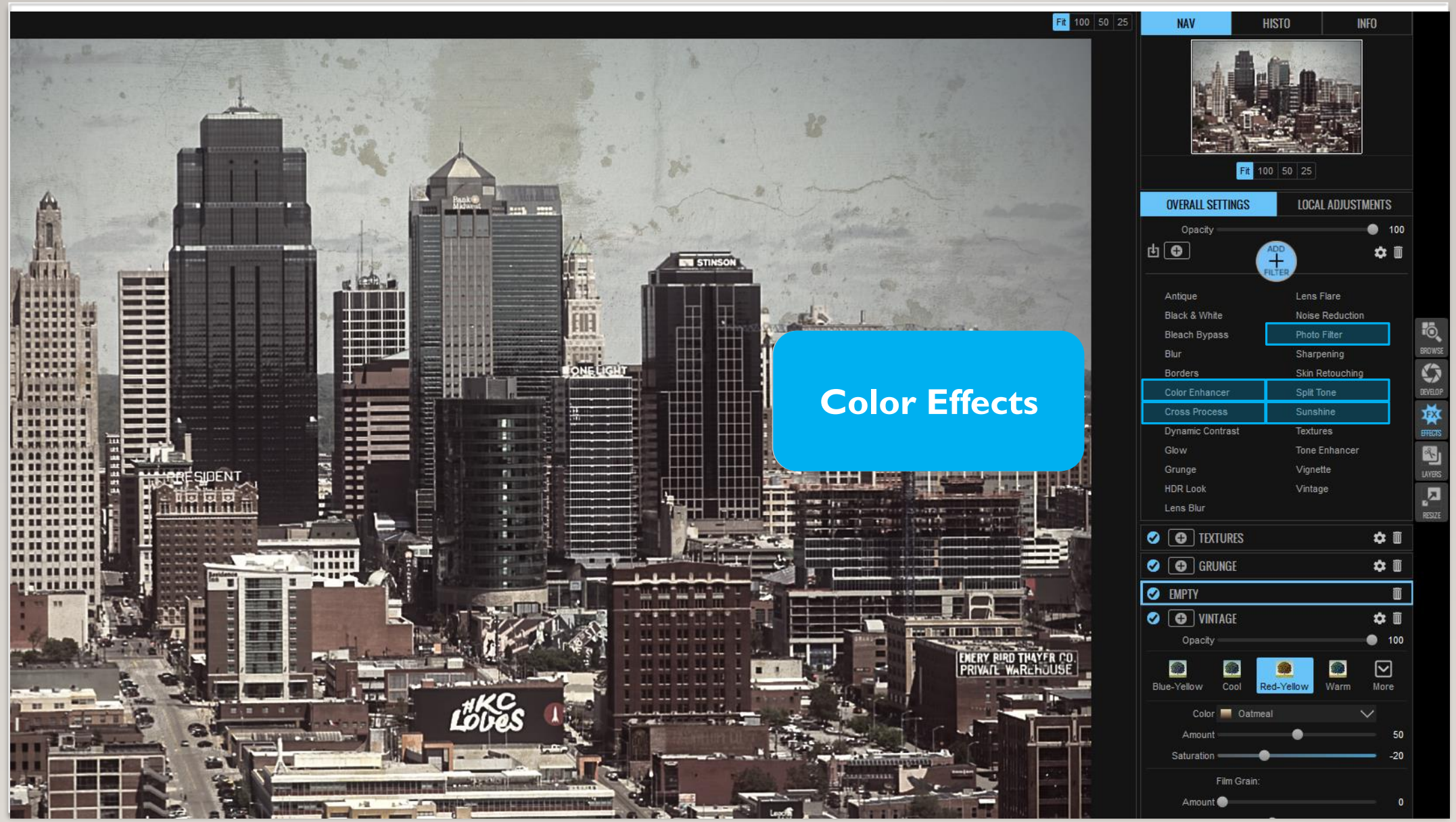
Fit 100 50 25
OVERALL SETTINGS
LOCAL ADJUSTMENTS
Opacity 100
ADD FILTER
Antique
Black & White
Bleach Bypass
Blur
Borders
Color Enhancer
Cross Process
Dynamic Contrast
Glow
Grunge
HDR Look
Lens Blur
Lens Flare
Noise Reduction
Photo Filter
Sharpening
Skin Retouching
Split Tone
Sunshine
Textures
Tone Enhancer
Vignette
Vintage
TEXTURES
GRUNGE
EMPTY
VINTAGE
Opacity 100
Blue-Yellow
Cool
Red-Yellow
Warm
More
Color Oatmeal
Amount 50
Saturation -20
Film Grain:
Amount 0
BROWSE
DEVELOP
EFFECTS
LAYERS
RESIZE
Tone Effects
STINSON
ONE LIGHT
PRESIDENT
#KC Loves
EMERY BIRD THAYER CO.
PRIVATE WAREHOUSE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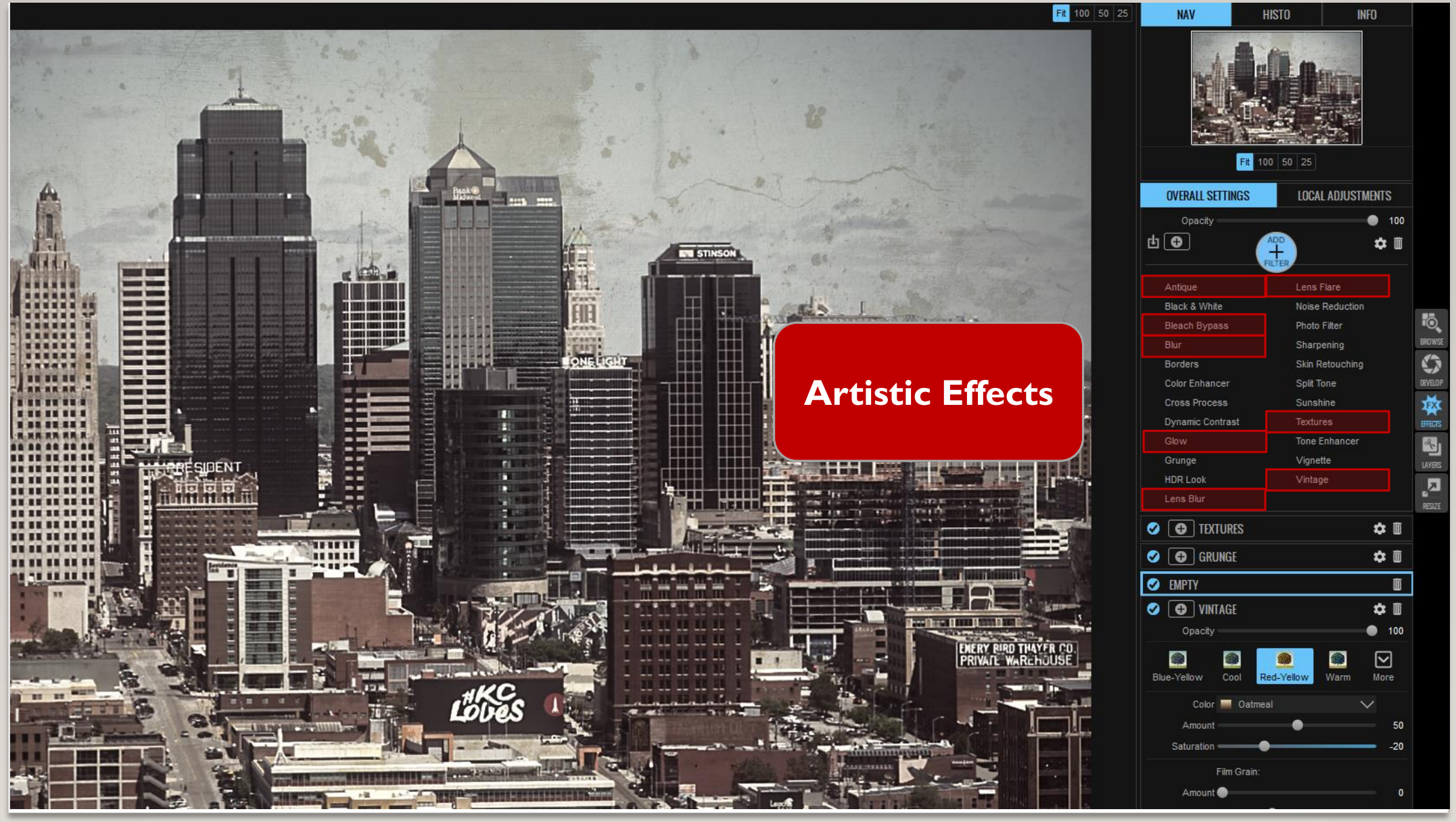
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Examples

Tone Effects - Black & White

NAV | HISTO | INFO

Fit 100 50 25

OVERALL SETTINGS | LOCAL ADJUSTMENTS

Opacity 100

ADD FILTER

- BLACK & WHITE
- COLOR ENHANCER

Color Effects - Photo Filter and Sunshine

Color Effects - Cross Process

NAV | HISTO | INFO

Fit 100 50 25

OVERALL SETTINGS | LOCAL ADJUSTMENTS

Opacity 100

ADD FILTER

CROSS PROCESS

Opacity 92

Blue | Green | Yellow* | More

Color Yellow Strong

Amount 76

Brightness 30

Contrast 34

Saturation 1

Reset

Artistic Effects – Bleach Texture

Artistic Effects – Antique Texture

What's to come?

1. Tone Effects in ON1 Photo RAW
2. Color Effects in ON1 Photo RAW
3. Artistic Effects in ON1 Photo RAW
4. Conclusion